



Commonwealth of Kentucky
Steven L. Beshear, Governor

FISH AND WILDLIFE COMMISSION

First District Terry Teitloff, *vice chm.*, Smithland
Second District vacant
Third District Stuart N. Ray, Louisville
Fourth District Dr. James R. Angel, Campbellsville
Fifth District Dr. James R. Rich, *sec.*, Taylor Mill
Sixth District Stephen Glenn, *chm.*, Frankfort
Seventh District vacant
Eighth District Norman "Joe" Fryman, Paris
Ninth District vacant

Department of FISH AND WILDLIFE RESOURCES

Commissioner Jon Gassett
Deputy Commissioner Benjy Kinman
Deputy Commissioner Hank Patton
Wildlife Director Karen Waldrop
Fisheries Director Ron Brooks
Law Enforcement Director vacant
Information & Education Director Tim Slone
Administrative Services Director Darin Moore
Engineering Director Keith Parker
Public Affairs Director Brian V. Blank

KENTUCKY AFIELD STAFF

Editor Dave Baker
Associate Editor Lee McClellan
Writer Art Lander Jr.
Art/Design Director Adrienne Yancy
Graphic Designer Obie Williams
Artist/Illustrator Rick Hill
Circulation Manager Seth Stewart
Copy Editor Mary Nickles

SUBSCRIPTIONS fw.ky.gov

Printed by Gateway Press
Louisville, Ky.

Volume 67 Number 3



FRONT PORCH

• By Kentucky Fish & Wildlife Commissioner Jon Gassett

Creating new generations of hunters

THIS FALL WE are working on three new programs to increase participation in hunting, with the important goals of recruiting new hunters and increasing license sales – both of which are vital to pay for Kentucky's wildlife conservation efforts now and in the future.

Generous grants from two of our partners, the Archery Trade Association (ATA) and National Shooting Sports Foundation (NSSF), are helping to fund these initiatives.

Explore Bowhunting, which is already up and running, targets youths from ages 11 to 17 who have participated in the National Archery in the Schools Program (NASP), and now want an additional avenue to pursue their newfound passion. It can be offered in after-school programs, parks and recreation programs, 4-H, Scouts, churches and other venues.

The 22-lesson curriculum is written in compliance with national education standards. Young archers learn about getting close to wildlife to enhance their enjoyment of the natural world around them, and are introduced to many of the equipment options



NATHAN SANGSTER PHOTO

on the market today.

Additionally, ATA has committed to help fund more archery outreach through a Community Archery Program, which will focus on establishing more archery ranges in Kentucky cities and getting archery into local parks and recreation programs, so anyone interested can receive training and have a place to shoot. The new initiative will also allow us to share hunting with people who otherwise may never consider hunting.

An advertising campaign on the drawing board will seek to motivate experienced hunters to mentor family members, friends or co-workers by taking them hunting. NSSF is helping to fund this digital campaign, which will place advertisements on outdoor websites and in social media where Internet users read about and share information on hunting in Kentucky.

With help from our partners, and a dedicated staff, we are finding innovative ways to pass on the heritage and traditions of archery, shooting sports and hunting in Kentucky. This fall, remember to do your part: It takes a hunter to make a hunter. ■

Kentucky Afield (ISSN No. 1059-9177) is published quarterly in March, June, September and December by the Kentucky Department of Fish and Wildlife Resources. Periodical Class postage paid at Frankfort, Ky. and additional mailing offices. Editorial Offices at the Arnold L. Mitchell Bldg., 1 Sportsman's Lane, Frankfort, KY 40601. E-mail: Ky.Afield@ky.gov. Phone: 1-800-858-1549. Not responsible for unsolicited materials. Contact editorial offices for permission to reprint. **Subscription rate:** \$10 per year. **Postmaster:** Send address changes to Kentucky Afield Magazine, Department of Fish and Wildlife, 1 Sportsman's Lane, Frankfort, KY 40601.

"Kentucky Afield" is a trademark of the Kentucky Department of Fish and Wildlife Resources
Contents © Kentucky Afield

The Kentucky Department of Fish and Wildlife Resources does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or the provision of services and provides, upon request, reasonable accommodation including auxiliary aids and services necessary to afford individuals with disabilities an equal opportunity to participate in all programs and activities.

If you feel you have been discriminated against by this department, please contact the Department of Fish and Wildlife Resources, 1 Sportsman's Lane, Frankfort, KY 40601; phone 1-800-858-1549.

The Kentucky Department of Fish and Wildlife Resources is administered under the Kentucky Tourism, Arts & Heritage Cabinet.