



Kentucky Department of Fish and Wildlife Resources



Mission Statement: To conserve and enhance fish and wildlife resources and provide opportunity for hunting, fishing, trapping, boating and other wildlife related activities.

Commissioner's Primary Goal

- Increase public transparency and foster greater communication and interaction with the public. I intend to accomplish this goal with the following initiatives:

Improve Internal and External Communications

- Increase transparency by improving communication with the public through website upgrades, social media, informational videos, news releases, podcasts, emails and the department's magazine and television show, Kentucky Afield;
- Foster a spirit of greater teamwork and communication between divisions to help ensure the public receives the best service possible;
- Enhance the public's investment in the department by offering more opportunity to provide feedback. This will include regional town hall meetings for the public;
- Create a legislative newsletter to be distributed periodically.

Changing the Culture

- Top to bottom transparency in all department and Commission operations, including the selection, awarding, and tracking of special permits chosen by Commission members;
- Rethink the department's structure to create a more efficient and cost-effective organization;
- Emphasize ethics training and legal training to Commission members during required orientation.

Working Groups

- Develop working groups to address the agency's most pressing needs. These include threats posed by chronic wasting disease, Asian carp and wild pigs. Also, develop working groups to encourage greater public input on regulation changes and projects.

Future Viability

- Improve efforts to stabilize department revenue by creating more hunters and anglers, from all ages, experiences and walks of life;
- Seek sponsorships to increase public-private partnerships and provide additional funding for the department.

I am open to discussing these points or any others that you have in mind. Please feel free to contact me at any time.



Sincerely,

Rich Storm

Commissioner

Kentucky Department of Fish and Wildlife Resources

1 Sportsman's Lane, Frankfort, KY 40601

(502) 892-4420 • rich.storm@ky.gov