### Appendix  3.10  Evaluating the effectiveness of Kentucky’s Comprehensive Wildlife Conservation Strategy (adapted from IAFWA 2004)

<table>
<thead>
<tr>
<th>Work Level</th>
<th>Time Scale</th>
<th>Types of evaluation questions</th>
<th>Conducted By</th>
<th>Methodology</th>
</tr>
</thead>
</table>
| Individual project                | Annual report    | • Did the project occur?  
• Did it stay within budget? Did it use funds correctly? Are budgeting proportions accurate?  
• Who did the work? What was the quality of the work?  
• Were the hours required reasonable and expected?  
• Did it have the desired outputs? Are the performance measures adequate?  
• How many conservation actions were performed?  
• Was there collaboration among agencies/private entities/NGOs?  
• Were volunteers encouraged to participate?  
• Are there any unintended consequences of implementing the project? Unexpected side-effects?  
• What (if any) was public opinion and awareness of the project?  | KDFWR program supervisors and staff | Kentucky MARS system to track money  
• Kentucky CWCS partners  
• Proposal and project tracking database linked to CWCS data elements |
| Individual project                | Annual reporting | • After evaluation of projects (based on performance measures), should current and future projects be changed or retained?  | Funded project supervisors and staff | Project tracking database tracks performance measures.  
| Adaptive management of funded projects | Annual          | • If proposals suggest new conservation actions, performance measures, research, survey, and monitoring needs should they be accepted?  
• Were the performance measures sensitive enough to determine the effectiveness of conservation actions?  
• Are the conservation actions performed meeting the strategies goals? | KDFWR program staff | Project and proposal tracking database  |
| Update of CWCS conservation actions | Annual          | • After summarizing performance measures across projects and years, how should future projects be changed?  
• Is there new research on performance measurements and conservation actions? | KDFWR program supervisors and staff | Project tracking database reports on performance.  
• Kentucky CWCS partners  |
| Adaptive management of conservation actions | Every other year | • Are the actions and research, survey, and monitoring projects meeting the Kentucky CWCS goals?  
• Is there new research on species and habitat conditions? | KDFWR program staff | Project tracking database to track accomplishments.  
• Kentucky CWCS partners  
• Conduct public opinion survey every decade |