

Appendix 3.10 Evaluating the effectiveness of Kentucky’s Comprehensive Wildlife Conservation Strategy (adapted from IAFWA 2004)

Work Level	Time Scale	Types of evaluation questions	Conducted By	Methodology
Individual project	Annual reporting and evaluation	<ul style="list-style-type: none"> • Did the project occur? • Did it stay within budget? Did it use funds correctly? Are budgeting proportions accurate? • Who did the work? What was the quality of the work? • Were the hours required reasonable and expected? • Did it have the desired outputs? Are the performance measures adequate? • How many conservation actions were performed? • Was there collaboration among agencies/private Entities/NGOs? • Were volunteers encouraged to participate? • Are there any unintended consequences of implementing the project? Unexpected side-effects? • What (if any) was public opinion and awareness of the project? 	<ul style="list-style-type: none"> • KDFWR program supervisors and staff • Kentucky CWCS partners 	<ul style="list-style-type: none"> • Kentucky MARS system to track money • Proposal and project tracking database linked to CWCS data elements
Adaptive management of funded projects	Annual	<ul style="list-style-type: none"> • After evaluation of projects (based on performance measures), should current and future projects be changed or retained? 	<ul style="list-style-type: none"> • Funded project supervisors and staff • KDFWR program staff 	<ul style="list-style-type: none"> • Project tracking database tracks performance measures.
Update of CWCS conservation actions	Annual	<ul style="list-style-type: none"> • If proposals suggest new conservation actions, performance measures, research, survey, and monitoring needs should they be accepted? • Were the performance measures sensitive enough to determine the effectiveness of conservation actions? • Are the conservation actions performed meeting the strategies goals? 	<ul style="list-style-type: none"> • KDFWR program staff 	<ul style="list-style-type: none"> • Project and proposal tracking database
Adaptive management of conservation actions	Every other year	<ul style="list-style-type: none"> • After summarizing performance measures across projects and years, how should future projects be changed? • Is there new research on performance measurements and conservation actions? 	<ul style="list-style-type: none"> • KDFWR program supervisors and staff • Kentucky CWCS partners 	<ul style="list-style-type: none"> • Project tracking database reports on performance.
CWCS goals and objectives	Every 5 years	<ul style="list-style-type: none"> • Are the actions and research, survey, and monitoring projects meeting the Kentucky CWCS goals? • Is there new research on species and habitat conditions? 	<ul style="list-style-type: none"> • KDFWR program staff • Kentucky CWCS partners 	<ul style="list-style-type: none"> • Project tracking database to track accomplishments. • Conduct public opinion survey every decade